

20 Sales Guide

Book Title: _____

Pub Number: _____

Purchasing

FORMAT	Publication #	Orig. Price	New List Price
Book			
ONLINE			
eBook			

Summary

Key Selling Points

check box if additional page is used

Key Topics

check box if additional page is used

What's New for 20

check box if additional page is used

Author(s)

check box if additional page is used

